



**TALENTED SPORTS PROGRAM
SPONSORSHIP
OPPORTUNITIES**

2017

Hunter Sports High School

Now is your chance to support some of the best young athletes from across the Hunter Region. Show your community spirit by helping these aspiring stars kick their academic and sporting goals.

Hunter Sports High School is a partially selective high school (half local students, half talented athletes) that balances academic excellence with sporting achievement. We are the only specialist sports high school between Northern Sydney and the Queensland border. We deliver fourteen high quality **Talented Sports Programs** which consistently produce regional, state and Australian representatives and state champion teams.

Our talented sporting students come from the local area and as far as the Central Coast, Hunter Valley and the Port Stephens area. They are offered flexible timetabling for their academic studies and have access to elite-level coaches, strength and conditioning programs and a unique range of onsite sports facilities and services. With high expectations and community collaboration, we strive to help our students achieve our core values of respect, responsibility and success in all we do.



OUR MISSION:

Balancing academic excellence with sporting achievement



OUR VISION:

Hunter Sports High School is a diverse learning community, encouraging individuality and excellence in a supportive environment that fosters respect, responsibility and success.

Hunter Sports High School is currently in the process of a **multi-million dollar redevelopment** which will provide the School and the local community with state-of-the-art new facilities and a very exciting future for our students.



Talented Sports Program

Program Summary

Established in **1998** to provide talented young athlete development across **14 Sports**:

- AFL
- Athletics
- Baseball
- Basketball
- Cricket
- Football (Soccer)
- Hockey
- Lawn Bowls
- Netball
- Rugby League
- Rugby Union
- Swimming
- Tennis
- Touch Football

400 students from Year 7 to 12, aged **12-18 years**.

Program Aims

- Develop athletes to represent the Hunter region, NSW and Australia
- Develop the best talented sports program in NSW schools
- Integrate Hunter Sports High School's programs with community-based sports programs and competitions
- Provide a unique opportunity to strive for academic excellence and sporting achievement
- Establish and maintain appropriate ethics and standards of behaviour in all athletes.



Our 2015 State Champion teams: (clockwise from top left): Our U14 rugby union squad (2015 Coast to Country Cup – State Champions); our open boys football team (2015 Sports High Schools Cup/CHS State Champions).

Squad Achievements

The Program has a proud history of developing championship teams and talented athletes:

AFL:

- NSW/ACT Open Boys State Champions
- NSW/ACT U15 Boys State Champions
- NSW/ACT U15 Girls State Champions
- 3 NSW Representatives

Athletics:

- 7 Australian Representatives
- 30 NSW Representatives
- Multiple State & National Record Holders

Baseball:

- Proud Shield Boys KO Competition State Champions
- Proud Shield Girls KO Open Boys State Champions
- 11 Australian Representatives
- 32 NSW Representatives

Basketball:

- NSW U15 Boys State Champions
- 2 Australian Representatives
- 14 NSW Representatives
- AIS Scholarship

Cricket:

- NSW Open Boys State Champions
- NSW Open Girls State Champions
- 2 Australian Representatives
- 25 NSW Representatives

Football:

- NSW Open Boys State Champions
- NSW Open Girls State Champions
- U15 Boys National Bill Turner Cup Champions
- U15 Girls National Bill Turner Trophy Champions
- 54 Australian Representatives
- 71 NSW Representatives
- 5 Hyundai A-League Contracts
- 14 Westfield W-League Contracts

Hockey:

- NSW Open Girls State Quarter Finalists
- 1 Australian Representative
- 12 NSW Representatives

Netball:

- 5 Australian Representatives
- 18 NSW Representatives

Rugby League:

- NSW Open Boys State Champions
- U13 & U14 NSW State Champions
- 21 Australian Representatives
- 68 NSW Representatives
- 15 NRL Contracts

Rugby Union:

- NSW Open Boys Rugby 10's & 7's State Champions
- NSW Open Girls Rugby 10's & 7's State Champions
- NSW U16 Girls State Champions
- 5 Australian Representatives
- 35 NSW Representatives

Swimming:

- 1 Australian Representative
- 19 NSW Representatives

Tennis:

- NSW Open Girls State Champions
- 1 Australian Representative

Touch Football:

- NSW Year 9/10 Boys State Champions
- NSW Year 9/10 Girls State Champions
- NSW Year 7/8 Boys State Champions
- NSW Year 7/8 Girls State Champions
- 4 Australian Representatives
- 20 NSW Representatives

Hall of Fame

For 18 years Hunter Sports High School has been a training ground for thousands of elite athletes, many who have gone on to represent at the highest level in their chosen sports. Including:

- ★ 114 Australian Representatives
- ★ 344 NSW Representatives

Rugby League:

- Greg Inglis (Australian Representative)
- Kade Snowden (Australian Representative)
- Michael Ennis (Australian Representative)
- Josh Jackson (Australian Representative)
- Sione Mata'utia (Australian Representative)
- Tyrone Roberts (Newcastle Knights)
- Peter Mata'utia (St George Illawarra Dragons)
- Luke Walsh (St Helens)
- Brad Tighe (Gold Coast Titans)
- Dane Tilse (Canberra Raiders)

Football:

- Nigel Boogaard (Newcastle Jets)
- Taylor Regan (Newcastle Jets)
- Jacob Pepper (Western Sydney Wanderers)
- Gema Simon (Newcastle Jets)
- Tara Andrews (Newcastle Jets)
- Hannah Brewer (Newcastle Jets)

Hockey:

- Mariah Williams (Australian Representative)

Rugby Union:

- Tanisha Stanton (Australian Women's Rugby 7's)

Baseball:

- Boss Moanoroa (Boston Red Sox)
- Crew Moanoroa (Boston Red Sox)



The skills and achievements of Hunter Sports High School students are regularly showcased in local media including television, radio, press and online.

- NBN Television
- 2HD Radio
- Newcastle Herald
- The Post Newspaper
- The Star Newspaper
- Lake Macquarie News
- Maitland Mercury



Website & Social Media

School Website

Our revamped huntersports.com.au website launched in August 2015 and is attracting over 7000 page views and over 1800 unique views each month. Our Talented Sports Program page is the most-clicked page after our homepage.



Social Media

With over 2300 followers, our school Facebook Page (Hunter Sports High School – NSW DEC) keeps our community informed of all the latest school news and student achievements. Our posts regularly reach well over 3000 people, with many having reached over 5,000 people and our most-liked post reaching a massive 13,300 people. Our YouTube channel provides a visual into life at Hunter Sports High School and an insight into some of our Talented Sports Programs.

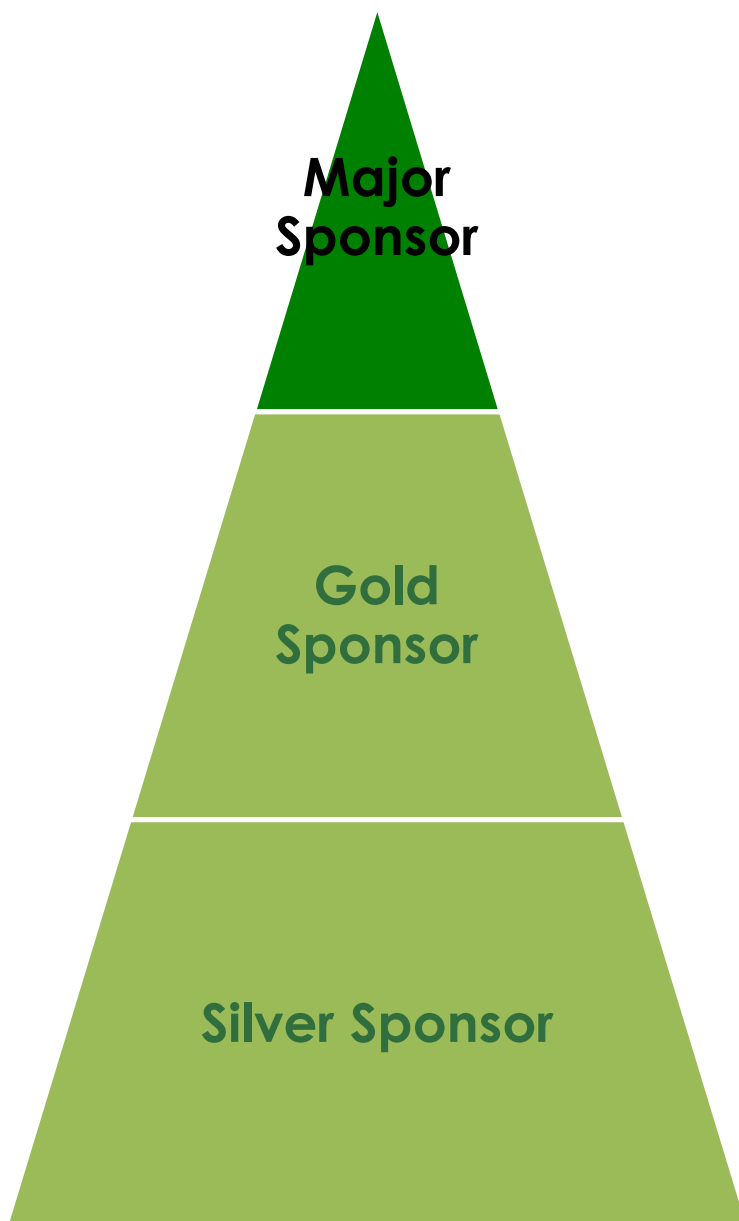
Current Sponsors & Partners



Sponsorship Opportunities

For the 2017 Academic and Sporting Year, Hunter Sports High School are seeking commercial partners to support our Talented Sports Programs. A NEW range of sponsorship opportunities have been created to allow local businesses to get behind the region's most promising young athletes.

Levels of Sponsorship



Major Sponsor of Talented Sports Programs

- Top Tier Support of entire program across all 14 sports
- Includes scholarship for 3 promising local athletes

Gold Sponsor

- Main sponsor on one top tier sport
- Logo on Front of Jersey
- Includes a scholarship for 1 promising local athlete

Silver Sponsor

- Option A - Main sponsor on one sport
- Option B - Second sponsor for a tier one sport
- Logo on Front / Back of Jersey

Student scholarships or contra supply agreements can be discussed.

Sponsorship Packages

The following table summarises the key sponsorship packages and their associated benefits for the 2017 Academic Year:

Benefits	Major Sponsor	Gold Sponsor	Silver Sponsor A	Silver Sponsor B
Investment	\$10,000	\$3,000	\$1,500	\$1,500
Sport	Branding and recognition across all 14 Sports	Athletics Basketball Cricket Football Netball Rugby Union	AFL Baseball Hockey Lawn Bowls Swimming Tennis Touch Football	Athletics Basketball Cricket Football Netball Rugby Union
Logo on Jersey	Sleeve of all School Sports Jerseys	Front of Jersey	Front of Jersey	Back of Jersey
Annual Scholarship	3 students to be selected by Sponsor	1 student to be selected by Sponsor		
Signage on School Fence & Recognition on Electronic Signs	Yes. Logo size depends on investment level.			
Advert in School Newsletter	1 x Advert per Term	2 x Advert per Year	1 x Advert per Year	1 x Advert per Year
Promotion on School Facebook Page	2 x Post per Year	1 x Post per Year	Regular Sponsor Thank Yous	
Invitation to Awards Night & Sponsor Breakfast	4 x Tickets to each event	2 x Tickets to each event	2 x Tickets to each event	2 x Tickets to each event
Framed Photo of Sponsored Sports Squad	Yes	Yes	Yes	Yes

Rugby League Sponsorship

The Talented Rugby League Program is the largest program at Hunter Sports High School and comprises over 130 athletes. The program is ran in Partnership with the Newcastle Knights and has an excellent track record of developing future NRL players.

Therefore, this program has its own Partnership structure, due to the size and exposure involved for our Sponsors.

Sponsorship Package	Branding	Investment
Gold Sponsor	Front of Jersey for ALL Teams	\$5,000
Silver Sponsor	Logo on Back of Jersey ABOVE Number for ALL Teams	\$2,500
Team Sponsor	Logo on Back of Jersey BELOW Number for one Team	\$500

How will it help our school?

Your sponsorship contribution will be used to:

- Enhance the professionalism and sustainability of our Talented Sports Programs
- To provide scholarships for students to attend Hunter Sports High School and participate in our Talented Sports Programs
- To assist students and their families with the costs associated with our sports programs
- To provide equipment and uniforms for our Talented Sports Programs
- To assist with the employment of expert coaching staff, strength and conditioning staff, physiotherapists and nutritionists to deliver the best programs and support services to our athletes



Expression of Interest

To become a part of our Talented Sports Program as a sponsor, please complete the details below and return it by email. Please also contact Mark to discuss options and payment terms:

Mark Duffield-Thomas

Hunter Sports High Sponsorship Coordinator - Win-Win Sponsorship

Phone: 0457 100 539

Email: mark@winwinsponsorship.com

YOUR DETAILS:

Business Name: _____ Contact Name: _____

Phone Number: _____ Email Address: _____

Please tick the Sponsorship Package you would like to commit to for 2017:

Sponsorship Package	Investment	Select
Major Sponsor	\$10,000 + GST	<input type="checkbox"/> All Sports
Rugby League Sponsor	\$5,000 + GST \$2,500 + GST \$500 + GST	<input type="checkbox"/> Gold Sponsor <input type="checkbox"/> Silver Sponsor <input type="checkbox"/> Team Sponsor. Please specify age group/Team: _____
Gold Sponsor	\$3,000 + GST	<input type="checkbox"/> Athletics <input type="checkbox"/> Basketball <input type="checkbox"/> Cricket <input type="checkbox"/> Football <input type="checkbox"/> Netball <input type="checkbox"/> Rugby Union
Silver Sponsor A	\$1,500 + GST	<input type="checkbox"/> AFL <input type="checkbox"/> Baseball <input type="checkbox"/> Hockey <input type="checkbox"/> Lawn Bowls <input type="checkbox"/> Swimming <input type="checkbox"/> Tennis <input type="checkbox"/> Touch Football
Silver Sponsor B	\$1,500 + GST	<input type="checkbox"/> Athletics <input type="checkbox"/> Basketball <input type="checkbox"/> Cricket <input type="checkbox"/> Football <input type="checkbox"/> Netball <input type="checkbox"/> Rugby Union

Following receipt of an Expression of Interest form, we will reserve the selected sponsorship package for your Company, draft a Sponsorship Agreement and be in touch to discuss finalising the partnership. 2016 Sponsors will have first right to renew their current sponsorship packages.